

Substance Micro Campus Strategy: *fellowship, ownership & proximity to an invite*

What is a micro-campus?

Smaller, campus-based, virtual groups of 15-30 people that serve as a connection point during this season of not being able to gather in-person as a church.

These groups exist to welcome new people, help current attendees stay connected and known and help everyone Know God, Find Freedom, Discover Your Purpose & Make a Difference in their spiritual journey. In this season of an all digital church, we are engaging and moving people through the Substance Virtual Funnel by:

- 1.) **Substance Sunday online services:** inviting people to engage in worship, teaching, giving, Substance KIDS and corporate prayer moments. We want people to keep the HABIT of Sunday morning church! (fellowship, ownership, invite culture)
- 2.) **Virtual Growth Track experience:** Invite people to attend step 1 of our growth track immediately following Sunday services and then complete all 7 modules online in their home; once completed, they will get placed in a micro-campus.
- 3.) **Engage people:** One of the predictors of spiritual growth is how many intimate Christian friends you have right now. Especially in a crisis, it is so important to stay connected in relationships, prayer, care and outreach throughout the week.
- 4.) **Ownership in Ministry:** Another top predictor of spiritual growth is weekly involvement & ministry ownership in a church. Ownership of ministry involvement will occur as our people in a micro campus will help with the needs of running the micro campus (praying for others, follow up, tech support, admin, connections, hospitality)

How are Micro-Campuses to be formed?

- 1.) During this temporary season of physical distancing and isolation, all of our Connect Groups will be repurposed into these micro-campus as we seek to stay connected to one another. (Connect Groups can continue to discuss the

sermon throughout the week via zoom) But we are asking Connect Group leaders to be Micro-Campus Leaders.

- 2.) New micro-campus will also be formed through leaders that we have invited into this role. People who are not currently in a connect group and have already been through our growth track can opt into these groups. They will be posted on our church website and people can sign up for one. (coming April 1)
- 3.) All new people who go through our online Growth Track experience will also be placed strategically into micro-campus.

Micro Campus Leader Commitment (what are we asking)

Two Zoom calls a week: Sunday morning and Wednesday night

- **Pick a time to do a 10-15 min zoom call on Sunday morning**
 - Pre-service at 8:15am or 10:15am
 - *Why BEFORE service? This would be “drive time” for people as they are jumping in their car for church. We want to get people to **keep the habit** of being ready and preparing their hearts for church. The invite & accountability to this helps people wake up (and not develop a new habit of sleeping in) and it helps people invite their friends and family to join them because they are already awake and ready for church!*
- **Wednesday Zoom Call**
 - Touch point to encourage people / build relationships / keep it short (under 40 minutes)
 - Wednesday night after Pastor Peter’s briefing (pick a time)
 - purpose can be:
 - Connect group related (processing the weekend sermon)
 - Getting people to get to know each other / facilitate relationships
 - Ice-breakers
 - Share prayer requests / process the briefing
 - These will continue to evolve as the group builds relationships

- **Touch point with pastoral staff**
 - fill out a 5 minute survey report (Mondays) so we are looped in with what is working / what is not working and we can help navigate / brainstorm / improve the habit :) We want to hear the prayer needs / pastoral care needs (so we can help you resource people) and we want to hear answered prayers & miracle stories!
 - Watch for updates from Substance staff (short video & suggested scripts / instructions for Sunday & Wednesday zoom calls and how it will evolve each week)

- **Do this as a team!** These groups will grow and evolve over the coming weeks, and we don't want all of this to be carried by just 1-2 people! Grab some of your friends and divide up some of the roles (Zoom scheduling, hospitality, care, prayer, etc.) and do it as a team!

FREQUENTLY ASKED QUESTIONS

What about my current small group?

- All small group leaders can continue to lead their current groups via zoom.
- Connect groups can continue to meet via zoom to discuss the weekend sermons.
- BUT we want EVERYONE at Substance to get connected to a micro-campus so that we can be intentional with community, fellowship, prayer, accountability & serving each other!

What about my current ministry team?

- We encourage you to stay connected with the people you've connected with
- Invite those that you've served with to attend the same online service with you & to join your micro-campus.
- We will get back to meeting in church again and there will be plenty of opportunities to serve in that capacity but in this digital season, we know that God has creative ways for you to serve with your gifts, meeting the needs of others in your micro-campus!

How can I sign up for a micro-campus?

- Our goal is that by mid-week (April 1) we will post ALL our micro-campus online. (we will continue to add more Micro campuses)

What happens after I sign up for a micro-campus?

- Each micro-campus will have a team of leaders; someone will reach out to you and set up a way for you to get connected with everyone else (Zoom, Group Me).

Can I invite people into the same micro-campus I'm signing up for?

- Yes! Just tell your friends what MC you're joining and invite them to be in it with you.